W241 - Final Project

Chat with Subha - 7-7-18

Series of experiments:

* US Amazon MTurk
  + Details
    - 2 pictures - poverty, comfort
    - Proposed bonus ($1, $5?), request for donation
  + Demographic Survey
  + Rough block randomization?
* Family/Friends/Facebook - GoFundMe
  + PGSS fundraising
    - Message from Ben Campbell
    - Highlights of student learnings/activities
  + Post on Facebook?
    - Fundraising on Facebook?
  + Demographic Survey
  + Rough block randomization?
* PGSS Fundraising - e-mail, 2 treatments + placebo
  + Message from Ben Campbell
  + Highlights of student learnings/activities
  + Demographic Survey?
    - Rough block randomization?